

# ACTIVATE YOUTH

The success of the interactive soccer wall Yalp Sutu

- ✓ Socially constructive
- ✓ Fun for all ages and abilities
- ✓ Durable robust construction
- ✓ Intuitive play
- ✓ Esthetics adaptable to your site
- ✓ New games continuously developed



## CHILDREN SPEND LESS THAN 60 MIN PLAYING OUTSIDE EACH DAY

In a survey a nationally representative sample of 2000 parents of 5-12 year olds was questioned and found 74% of children spent less than 60 minutes playing outside each day. The Guardian.



## 1 OUT OF 3 ARE OVERWEIGHT

The number of overweight children in the United States has grown at an alarming rate, with 1 out of 3 kids considered overweight or obese.



## WOMEN ON THE UP

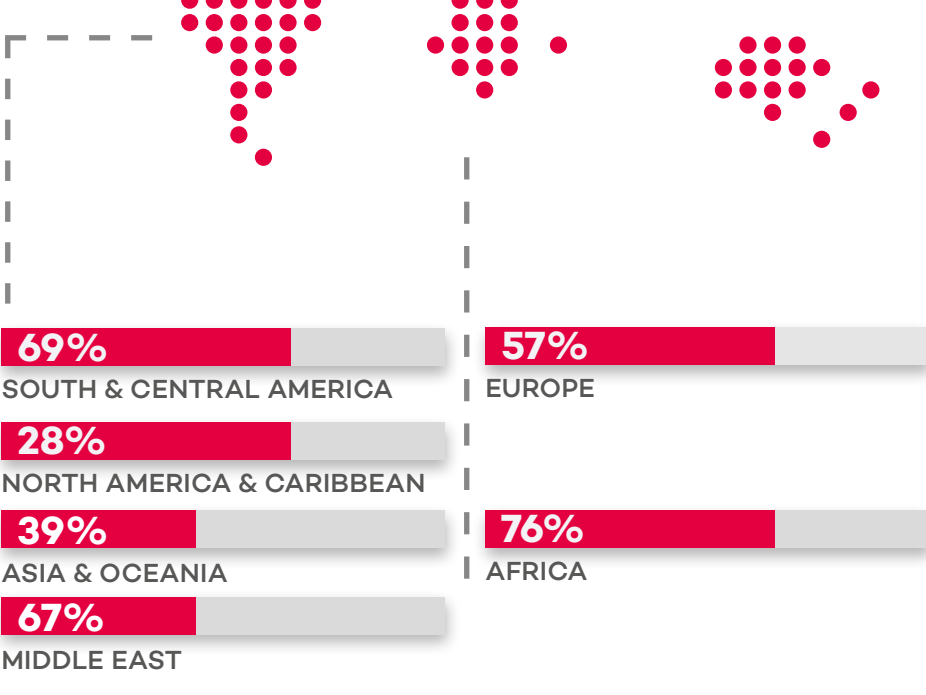
The growth in women's football is particularly striking. The number of registered female players (at youth and senior level) has increased by 54% to 4.1 million. The Yalp Sutu really engages girls and even encourages young and old to try football for the first time.

## MORE ENTERTAINING THAN VIDEO GAMES

The Yalp Sutu is an interactive wall, containing impact-sensitive panels which measure and react to ball impact. Yalp Sutu is even more entertaining than video games, as it is **physically engaging, encourages less 'screen time' and through movement and concentration releases more endorphins** - making everyone happy gamers!

## GUARANTEED SUCCESS BY GLOBAL POPULARITY

Nearly **half of the people in the world are interested in the sport** and one fifth of them actually participate. The countries with the highest levels of interest and participation in the sport are in Africa, Asia and the middle East and include those with very large populations.



**"Physical activity plays a key role in childrens ability to learn and it improves their cognitive function, concentration, self-esteem and social skills."**

Ministry of Health



## # DURABLE CONSTRUCTION

- 5 year warranty
- EN1171 certified
- Weather and vandal-resistant
- IP65 waterproof electronics
- Temperature resistance -35°C to +85°C (-95°F, +185°F)

## # PROVEN ROI

- Good investment proven by user statistics
- Play time visible in online myyalp tool
- Burned calories shown in statistics

## INTENSIVELY TESTED

The illuminated LED panels exist of a 15mm thick layer of polycarbonate, which is also used for the bullet-resistant shields from the police. The steel construction guarantees weather resistance, protects against vandalism and all electronics are IP65 waterproof. The Sutu wall has been thoroughly tested and subjected to the most severe conditions and influences. It has passed both the tests for shock resistance of 1000 beats with 50kg (110lbs) as well as the tests for temperature resistance from -35°C to +85°C (-95°F to +185°F) successfully.



# BOOST YOUR PERFORMANCE

New games are continuously being developed and can be downloaded onto every wall. The Yalp Sutu is a perfect entertainment device for the public area or commercial locations. But also for professional soccer training at the elite levels.

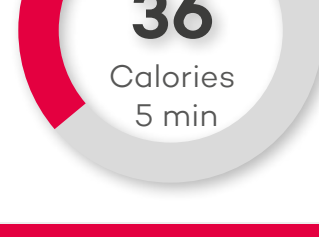


## INTENSE TRAINING

The Hague University of Applied Science has researched the training intensity of the Yalp Sutu by measuring the HRR percentage of 15 subjects (20-70 years old) whilst playing a game on the wall for 5 minutes. The heart rate reserve (HRR) is the difference between resting heart rate (HRrest) and maximum heart rate (HRmax). The results of the average HRR percentage show that an intense training has been executed by playing on the Yalp Sutu.

## BURN CALORIES WHILE TRAINING YOUR SKILLS

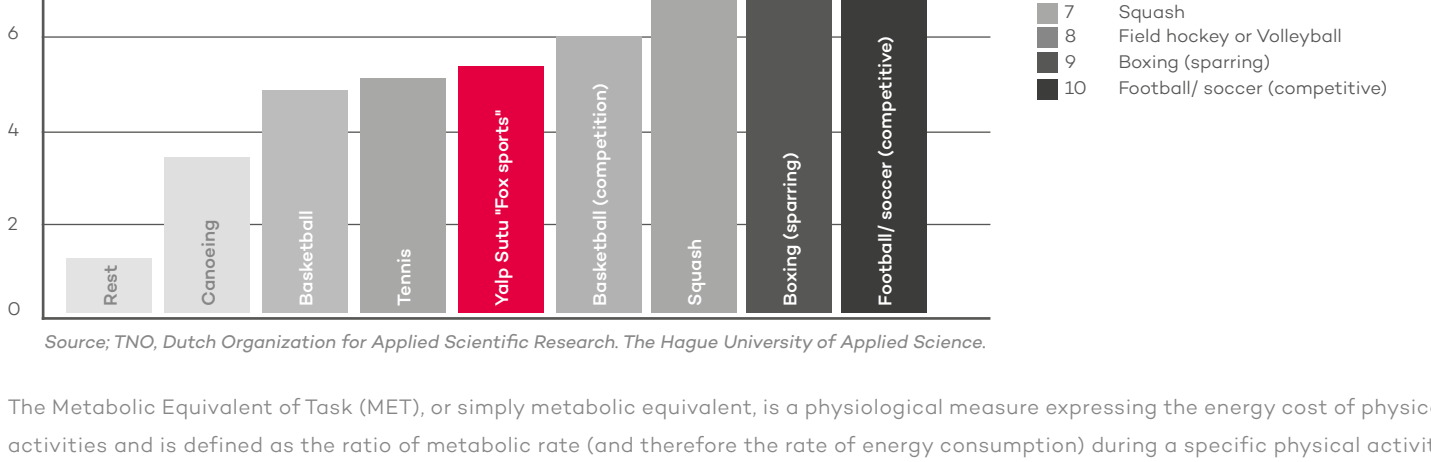
When playing a game of fox sport on the wall for just 5 minutes, you burn on average 36 calories (Calories burned = METS x weight (kg) x time (hours)). With the Yalp Sutu games you can boost your skills and improve your agility, speed and accuracy, whilst you get fit by the minute.



# IMPROVE YOUR SKILLS

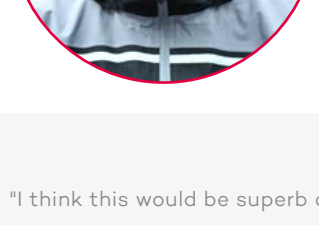
	Colour Sutu	Time Sutu	Shopp Sutu	Total Sutu	Double Sutu	Target Sutu	Target Multi	Speed Sutu	Sport Sutu	Penalty Sutu	Fox Sport
Aiming	●		●	●	●	●	●		●	●	
Powershooting								●		●	
First touch				●							
Agility		●		●		●	●		●		●
Ground passing					●				●		●
Heading					●						
Finishing										●	
Ball handling speed	●	●				●	●		●		●
Long range shooting			●							●	

## METABOLIC EQUIVALENT OF THE YALP SUTU



The Metabolic Equivalent of Task (MET), or simply metabolic equivalent, is a physiological measure expressing the energy cost of physical activities and is defined as the ratio of metabolic rate (and therefore the rate of energy consumption) during a specific physical activity to a reference metabolic rate. MET is used as a means of expressing the intensity and energy expenditure (e.g. in calories or joules) of activities in a way comparable among persons of different weight.

## PROFESSIONAL COACHES ABOUT THE YALP SUTU

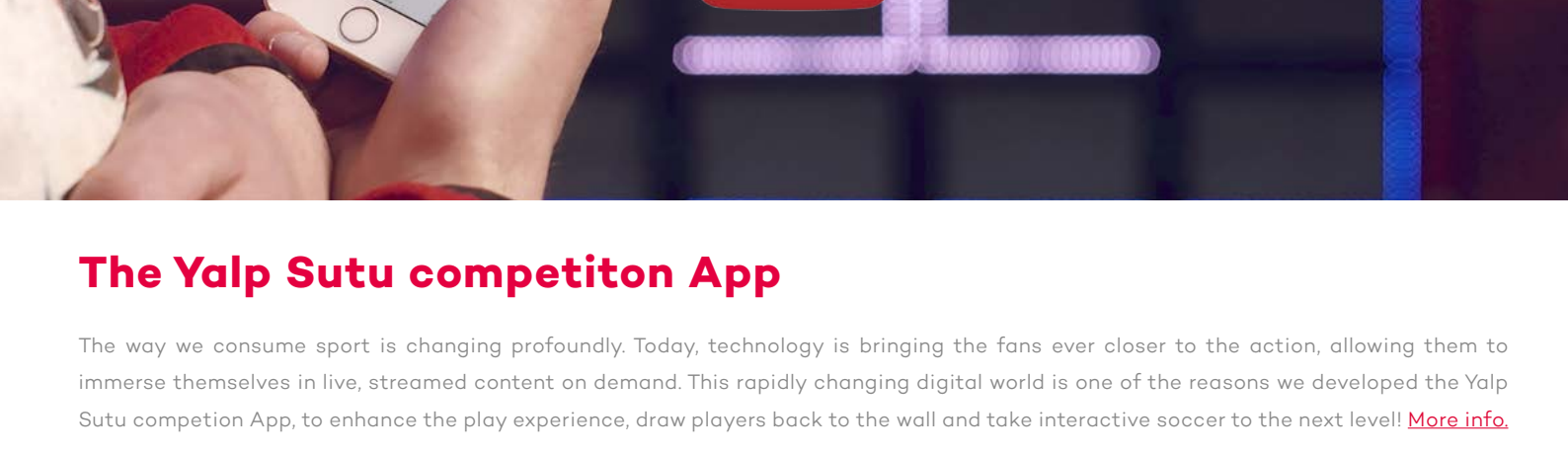
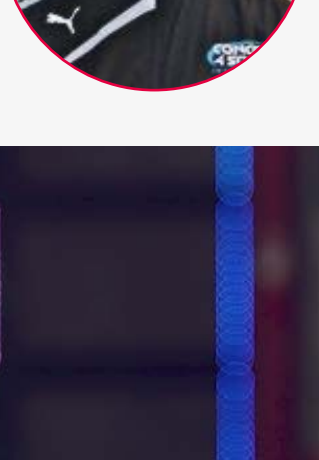


"This is an great idea for parks, this is what were missing. I'm a big believer. This piece of kit in a park is going to bring future players, left, right and center. That is something I would definitely suggest to the Soccer Association, to you put these in parks all over the country."

Simon Cooper - Stockport county performance coach

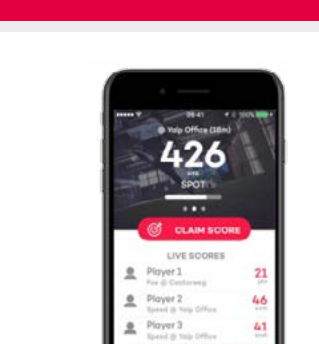
"I think this would be superb at any level, grass-roots or top end. I can't see why you would want to use this, especially at academy level, most definitely. You can use this bit of kit absolutly at the top end, no two ways about it"

John Fenton - UEFA/FA Licensed, Premier League Academy Lead Coach & Senior Scout. Former LFC & EFC Academy Coach, Director of Coaching Elite Soccer & Elite Soccer FC



## The Yalp Sutu competition App

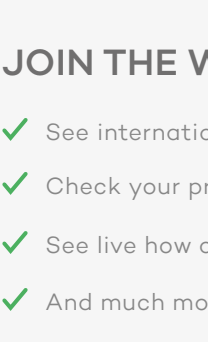
The way we consume sport is changing profoundly. Today, technology is bringing the fans ever closer to the action, allowing them to immerse themselves in live, streamed content on demand. This rapidly changing digital world is one of the reasons we developed the Yalp Sutu competition App, to enhance the play experience, draw players back to the wall and take interactive soccer to the next level! [More info.](#)



"Yalp continues to innovate the soccer wall. We can now offer our guests a new and unique experience with the soccer wall competitions. Since we encourage the guests to use the Sutu App, we see the **use of the wall increasing, from 35 to 50 hours a week.** They get so excited that they come back to break their high scores time after time."

Center Parcs (\*part of Pierre & Vacances, installed 13 interactives in several parks)

## DOWNLOAD FOR FREE AND JOIN THE COMPETITION

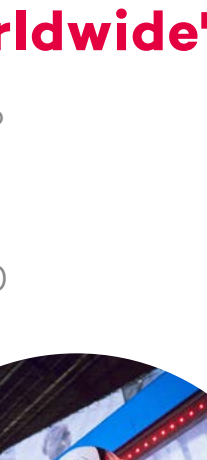


## CONNECT ONLINE WITH YOUR FRIENDS

- ✓ Find Yalp Sutu soccer walls nearby your location
- ✓ Claim personalized highscores using Facebook or guest login
- ✓ Earn badges for special achievements
- ✓ See your friends' scores

## JOIN THE WORLDWIDE COMPETITION

- ✓ See international rankings
- ✓ Check your progress in developing your soccer skills
- ✓ See live how others are playing around the world
- ✓ And much more...



## "Successful at 150 locations worldwide"

Want to know more about the Yalp Sutu? Let's talk

[www.yalpinteractive.com](http://www.yalpinteractive.com) | T. 0547 289 410

